

Graphic & Marketing Designer

Digital Graphic Designer with **experience in broad marketing fields** with deep organizational skills and good understanding of business and market scenarios.

Even though with a young trajectory, I have a **mixed profile which merges creative and marketing skills** which allow me to work on complex projects.

[ABOUT ME](#)[CAVAI](#)[SIMPLR](#)[FAVSC](#)[WHY YOU SHOULD HIRE ME](#)

About me

I am a very project focused person, interested in details and delivering the best product in any situation. With abroad approach understanding different stakeholders, going beyond design to prioritize and maximize results.



Graphic Design

I've studied and started working as a Graphic Designer, specialized in Branding and Editorial Design.



Project Management

I take care of client relationships 1-1 in terms of campaign management. Prioritizing delivery, managing various clients, etc.

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www.cavai.com

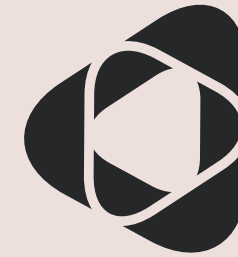


PROJECT MANAGEMENT

DESIGN AND COPYWRITING

CSS AND JS

Cavai



Job Position: **Creative**

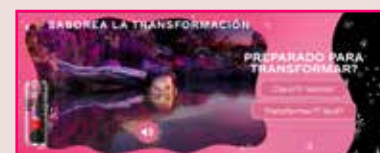
What i did here: I helped brands to make a lasting impression with conversational ads. Cavai is an adtech company providing **interactive online ad production**. I was involved in ideation, design and developing of online campaigns for all Spain&LATAM, managing the delivery and 1 on 1 client communication.

Doing proposals and campaigns for brands like:

Apple, CocaCola, Cupra, Disney+, Nissan, 7UP, HBO, Netflix...



PREVIEW



PREVIEW



PREVIEW



PREVIEW



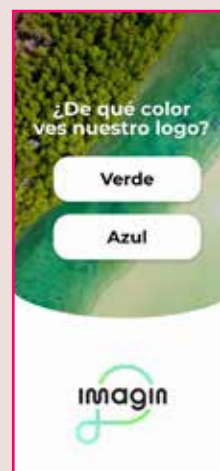
PREVIEW



PREVIEW



PREVIEW



PREVIEW



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MARKETING DESIGN

DEPARTMENT LEADERSHIP

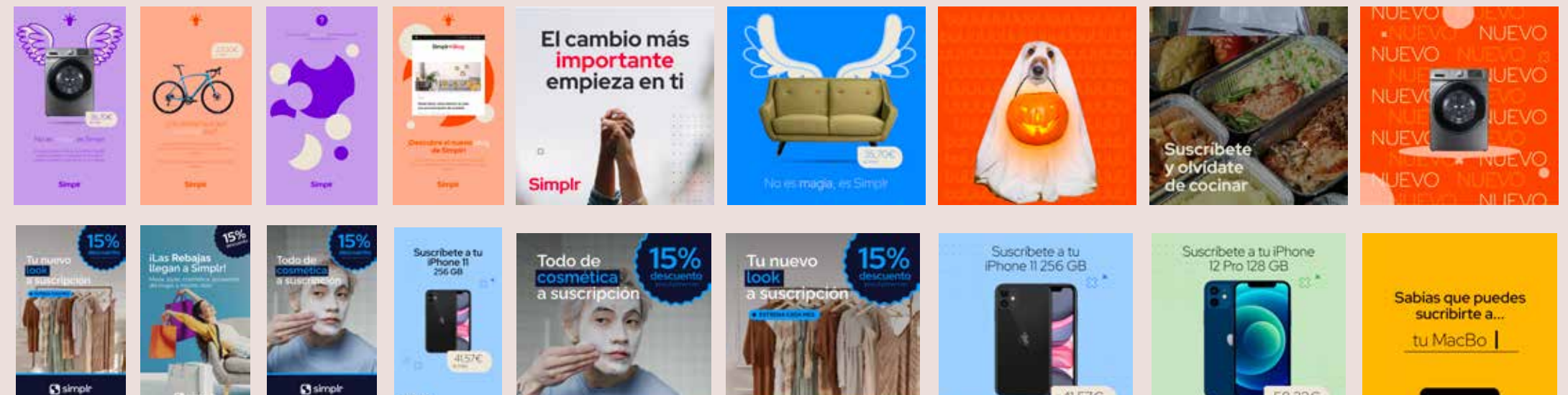
EMAIL MARKETING

Simplr

Job Position: **Marketing Graphic Designer**

What i did here: Working at Simplr, a technology startup from Barcelona, in the Marketing department as the main Graphic Designer. I was in charge of the **design ideation and creation of everything in the Marketing department**: from Online Advertisement, Social media content, Blog content, Email Marketing, etc.

Working with different departments to lead the Marketing Department and defining a **Marketing Plan** to approach the market in a fun and friendly way.



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WHY YOU SHOULD HIRE ME



FESTIVAL DE LAS ARTES VISUALES DE SANTA CØLOMA



VISUAL IDENTITY

ADVERTISEMENT CAMPAIGN

SOCIAL MEDIA CONTENT

FAVSC

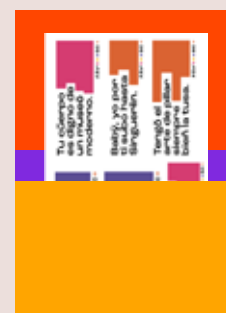


Final Degree Project

WATCH PROJECT VIDEO

What i did here : I developed a **Visual Art Festival** on my city, Santa Coloma de Gramanet, developed with local young art communities and focused for the people of Santa Coloma.

I designed a **bold and colorful visual identity** which focuses on blocks of colors and fun copies that have references with the city. Created an advertisement campaign which gives stickers to the people with these fun sentences and urges them to participate in the festival also being artists.



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CAVAI

SIMPLR

FAVSC

WHY YOU SHOULD HIRE ME



Why **you** should hire me

Raúl is a high energy professional with great graphic design and social skills. He adapts to any situation and thrives in startup environments where **multitasking** and proactivity are essential.

Hardworking, persistent, and curious - that's Raul. If I had to describe him in one word, it would be "chameleon." He is the most capable learner, adapter, and overcomer I know.

He is an incredibly **versatile** and resourceful worker, highly creative, proactive, committed to his work, agile, and very adaptable to teamwork.

He's a talented aspiring graphic designer, with patience and who knows how to manage and **respect deadlines**

VISIT MY LINKEDIN

Recommendations and thoughts

These are all recommendations that people have **shared on my profile on LinkedIn**. From coworkers to clients I've had, I'm happy to share these **key words** that people have in mind when they talk about me.

I may not have the abilities of what you need in this moment, but i am confident to have all of **these qualities to learn and adapt to most of situations** i could encounter in your company.

And for when I don't know what to do, I would just **ask ChatGPT to fix my life**. Or that is what LinkedIn tells me.



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