

# Graphic & Marketing Designer

Digital Graphic Designer with **experience in broad marketing fields** with deep organizational skills and good understanding of business and market scenarios.

**Cavai**  2022 - Present

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Job Position: **Creative**

- ✦ **Ideation, design and developing of online campaigns for diverse top-tier clients** (Nissan, Cupra, Imagin, ISDIN...) going from the brief to the final proposal.
- ✦ **Project Management of all of the advertising projects** in the Spanish, Portuguese and LATAM markets. Managing the successful delivery, report and optimization of online campaigns.
- ✦ **Taking care of 1-1 relationships with clients** in order to understand their expectations, needs and requests for the campaigns. Developing Marketing material when needed to help Sales pitch.

**Simplr**  2021-2022

Job Position: **Marketing Graphic Designer**

- ✦ **Leadership of the team and communication with other departments.** Carrying out artistic direction tasks for temporary projects and campaigns, from the definition of the campaign to the execution.
- ✦ **Defining, coordinating, creating and executing the communications plan in Social Networks, Email Marketing and Blog,** from content management, copy creation, design, and publication in the various accounts.

I am a very project focused person, interested in details and delivering the best product in any situation.

With abroad approach understanding different stakeholders, going beyond design to prioritize and maximize results.



## Graphic Design

I've studied and started working as a Graphic Designer, specialized in Branding and Editorial Design.



## Project Management

I take care of client relationships 1-1 in terms of campaign management. Prioritizing delivery, managing various clients, etc.